

Employability skills are transferrable job-readiness skills that are necessary in nearly every job as they are the building blocks for any career.

Research shows that coaching plays an important role in the enhancement of work performance, life experience, self-directed learning and personal growth of individuals.

The aim of this training program is to engage the participants in interactive online workshops where they can match their skills and passion with the major and faculty of choice to make the best use of their competencies.

Through the training, participants will be coached to get acquainted with most career styles and consequently start setting their goal and career action plan after covering the self-discovery pillar in the leadership track they are getting in parallel.

Key Learnings

By the end of this training course, participants will be able to:

N
List the Dos and Don'ts of writing a resume

N
Recognize how to use LinkedIn for personal branding purposes

N
Recognize the importance of video CVs

N
Recognize different career values

N
Discover the importance of matching values with their career

N
Design a vision for their career

N
Assess their multiple intelligences

N
Recognize different types of interviews

N
Practice interview skills

N

Practice the STAR technique in answering common interview questions

N

Identify different online platforms for job search & it's techniques

N

Apply networking skills to hit the most fitting jobs in the job search process

N

Practice networking skills through role-plays, case studies or application for job search

N

Illustrate professional business attires and dress etiquette

N

Analyze workplace misconduct and ethical violation in the workplace

N

Identify different types of business writing

N

Develop email writing skills for professional communication and in the pre-employment phase

N

Identify ways to deal with negative emails



innovegypt program

With existing volatile business conditions, the need for entrepreneurs – with revolutionary innovative mindset and decisive strategic foresight, who are able to anticipate the future business conditions wisely, knowing how to grasp success even within crisis – became highly demanded.

“TIEC-InnovEgypt” program will help participants tap their entrepreneurial power to evaluate the potency of new business ideas, ranging from a process change that will create efficiencies, to innovative products, to a transformative business model.

The program sequence is based on integration of Design thinking 5 phases (Empathy – Definition – Ideation – Prototyping – Testing) within the entrepreneurial cycle, highlighting the importance of innovation and technology management, in order to minimize the gap between brilliant ideas and testing & iteration process, tackling the major reasons of young entrepreneurs’ failure.

This program is under the umbrella of Technology Innovation and Entrepreneurship Center: TIEC-InnovEgypt. InnovEgypt is an undergraduate unique program in the area of innovation and entrepreneurship directed to university students in ICT specializations who are aspiring to be future innovators and entrepreneurs, either through establishing their own innovative start-ups or through manifesting skills that are highly required by local and multinational companies.

Key Learnings

By the end of this training course, participants will be able to:

N

Recognize the different sources & types of innovation

N

Identify the importance of innovation

N

Link his own passion and talents to market gaps

N

Indicate the legal aspect and the required documents and processes

N

Illustrate some practical tools to generate new ideas within design thinking framework

N

Define entrepreneurship and the main characteristics of entrepreneurs

N

Introduce current technology trends

N

List the 9 building blocks of business model canvas

N

Plan the next step for start-up growth

N

Explore the key financial terms and activities needed for start-ups

N

Recognize the BML model of Lean start-ups

N

Classify the different types of start-up accelerators and how to reach the suitable one

N

Sketch his prototype in a tangible representation

N

Prepare an elevator pitch for his start-up concept



TOTALFIT

MIND . BODY . SPIRIT

#HUB[®]



CALLED TO BE FREE

#more than a workout
#your journey to optimal health
#stay safe stay balanced



Organizational change is an essential concept to understand in our complex world of business. It arises as a result of pressures from the external environment and the need for internal alignment of structural defects. In this sense it is important that an organization continually monitors what is happening around it; that is, it develops a sense of awareness which stems from realizing the need to set in motion changes that will keep it in, or ahead of, the game.

Key Learnings

By the end of this training course, participants will be able to:

N

Learn the foundation of Change Management

N

Lead change on the organizational level

N

Assess the current situation

N

Lead change on the people level

Existing business models & normal continuity plans may not be capable of handling the fast-moving and unknown variables of an outbreak like COVID-19, many companies get enormously effected, forced to completely change strategies, directions and sometimes the whole business model.

The need for entrepreneurs - with decisive strategic foresight, who are able to anticipate the future business conditions wisely with high level of agility, knowing how to grasp success in such circumstances - became highly demanded.

“The Entrepreneur” program will help participants tap their entrepreneurial power to evaluate the potency of new business ideas, ranging from a process change that will create efficiencies, to a new product, to a transformative business model.

Why “The Entrepreneur”?

Entrepreneurship has traditionally been taught from a business administration perspective, where predicting the future is central and where the world is seen as linear with known inputs and outputs. The world of entrepreneurs is a quite different, usually highly uncertain environment, leading to a huge percentage of failure - according to Forbes only 10% of the emerging companies succeed, therefore requires a different type of skill set.

Throughout “**The Entrepreneur**” program we conceptualize entrepreneurial learning through a method and design-based approach. The flow is based on integration of **Design thinking** 5 phases (Empathy - Definition - Ideation - Prototyping - Testing) within the entrepreneurial cycle, in order to minimize the gap between brilliant ideas and testing & iteration process, tackling the major reasons of young entrepreneurs’ failure.

Key Learnings

By the end of this training course, participants will be able to:

N

Define entrepreneurship and the main characteristics of entrepreneurs

N

Link his own passion and talents to market gaps

N

List the 9 building blocks of business model canvas

N

Recognize porter five forces model

N

Explore the key financial terms and activities needed for start-ups

N

Sketch his prototype in a tangible representation

N

Prepare an elevator pitch for his start-up concept

N

Indicate the legal aspect and the required documents and processes

N

Discuss the most common misconceptions about entrepreneurship

N

Illustrate some practical tools to generate new ideas within design thinking framework

N

Distinguish different business strategies and how to choose the best for his model

N

Prepare a market analysis through PESTEL model

N

Recognize the BML model of Lean start-ups

N

Describe the elements of a good story

N

Classify the different types of start-up accelerators and how to reach the suitable one

N

Plan the next step for start-up growth

Superficiality is the curse of this age. Whenever you ask someone about who they are, they first answer you get is always about what they can do, and rarely you hear about the values and principles they live by. Success in life is not determined by growing in competence alone, but by the sum of character, connections, competency and commitment.

This 25-hour training course aims to empower participants through a journey of self-discovery that will then provide them with knowledge and skills to manage oneself and lead others as well, be able to be outstanding in the market and have the will to make a difference in their communities.

Throughout the training course, lessons will include character development, competences and skills in addition to knowledge and application to grow participants' commitment to their personal and professional development.

Key Learnings

By the end of this training course, participants will be able to:

N

Recognize the difference between personality and character

N

Recognize that people are different and how this enriches their interactions

N

Identify life parasites that can hold them back and develop an action plan for each parasite

N

Structure a presentation that is tailored to their audience

N

Identify their own particular time wasters and adopt strategies to reduce them

N

Recognize the communication model and its barriers

N

Identify factors that play a role in shaping who they are

N

Recognize the difference between love-driven and fear-driven leadership

N

Understand the steps of problem-solving process

N

Formulate their vision and mission statement

N

Identify the characteristics of high-performing teams